

## ENTERPRISING AFRICA

Perspectives for Economic Development for a Young Population

How can Africa's economic potential be unleashed? Which actors will be crucial in this? What role should education, entrepreneurship, and business skills play?

Every year 20 million young people in Africa enter into the labor market (IMF 2017). Economic development on the continent is dynamic in many regions, but not yet sufficient to enable everyone to find decent employment. Especially in rural areas, a lack of opportunities leads many to seek their fortunes either in cities or further abroad. At the Helvetas Symposium, we will discuss what is needed to drive youth-inclusive economic growth in Sub-Saharan Africa.

## Please register online until September 16, 2019

helvetas.org/symposium

Tuesday, October 1, 2019 5-7:30 pm Berne, Kursaal

5:00 pm

Welcome and introduction: Melchior Lengsfeld, Executive Director Helvetas

5:10 pm

Agripreneurs in Africa: Leapfrogging leveraging technology & innovation Ndidi Nwuneli

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5:40 pm

A case of entrepreneurship for job creation and development in Africa: The Informal and Formal Economy
Kizito Okechukwu

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6:10 pm **Break** 

6:30 pm

Take-aways youth pre-event

6:40 pm

Panel discussion on how to unleash Africa's economic potential With key note speakers, Zenebe Uraguchi, advisor market systems development Helvetas, and Maria Prieto, Future of Work Specialist ILO International Labour Organization

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7:30 pm

**Closure and Apéro Riche** 

The event is moderated by **Arnold Kawuba**, Regional Lead Partner Engagement Africa, DSM.

The symposium will be exclusively held in English.



**Ndidi Nwuneli** 

is Managing Partner of Sahel
Consulting, Co-Founder of AACE
Foods and Founder of LEAP Africa,
a youth-focused leadership development organization, and has shaped
agricultural policy in West Africa.
Ndidi was selected Global Leader
for Tomorrow by the World
Economic Forum.



## Kizito Okechukwu

is Executive Head of SEA Africa, a research and development firm focused on linking businesses to African markets. He is also Co-Founder of 22 ON SLOANE, Africa's largest startup campus based in Johannesburg, South Africa.



Are you a youth with a link to Africa? Join our pre-event! Please see the back for details.



